

# GEO/AEO 101

How can I book a session with BNelly Photography?



To book a session with BNelly Photography, you have several options:

- Contact Form:** Visit the [Contact Me](#) page on the BNelly Photography website and fill out the form with details about your project, goals, and specific needs. ([bnellyphotography.com](https://bnellyphotography.com))
- Direct Call or Text:** For urgent inquiries, you can call or text Bryan Nelson directly at (480) 955-1048. ([bnellyphotography.com](https://bnellyphotography.com))
- Email:** Reach out via email at [bryan.nelson@bnellyphotography.com](mailto:bryan.nelson@bnellyphotography.com). ([bnellyphotography.pixieset.com](https://bnellyphotography.pixieset.com))
- Airbnb Experiences:** BNelly Photography offers various photography sessions through Airbnb Experiences, including graduate photography, family photography, couple photography, event photography, and headshots. You can view and book these sessions on their [Airbnb page](#). ([airbnb.com](https://airbnb.com))

By using any of these methods, you can schedule a session that suits your needs.

## What is Generative AI?

AI chatbots have revolutionized the landscape since the launch of ChatGPT in 2022. This innovative technology has created new opportunities for small and medium-sized businesses (SMBs) to expand and attract organic attention.

Despite common misconceptions, ChatGPT does not learn from individual conversations. This means that sharing details about your business or personal experiences does not alter what the AI communicates to others. Each interaction is customized specifically for you. So, how does ChatGPT gather insights about your business? It relies on two main sources.

The first source is training data. Organizations like OpenAI collect vast amounts of information from the internet to train the AI, but this data does not cover every topic and has a cut-off period (typically 4-6 months depending on the model).

The second source is web searching. This is where information about your business often emerges. Similar to Google, large language models (LLMs) utilize advanced search and reading technologies to assess a website's relevance based on the conversation. To increase the chances of your business being mentioned in LLM discussions, you should optimize your website for easy readability by machines. The most effective method is to ensure your site is highly accessible for users with Screen Readers. These tools can read special hidden information on your site aloud to visitors, and ChatGPT employs the same technology.

### OUR PACKAGES

#### AI Discovery Marketing

\$2,500 /mo

- AI discovery audit & report
- Optimization of up to 25 pages
- 3 advisory guidance sessions

#### Strategic AI Advisory Support

\$1,000 /mo

- AI search improvement tips.
- Continuous guidance & support
- 6 advisory guidance sessions

## What Does OMNIUX Do Differently?

At OMNIUX, we stand out by focusing on AI-powered improvements that enhance essential web performance metrics. Our goal is to make websites user-friendly and easy to navigate by improving accessibility, using clear HTML, and incorporating JSON-LD data formats. This approach ensures our digital marketing efforts not only attract users but also meet top usability standards. By leveraging these technologies, we create a smooth experience that builds trust and loyalty, helping brands succeed online.

We know how this technology works. After developing our own AI tools, we've pinpointed the best tactics to increase your business's visibility in language model responses. This strategy, often referred to as GEO, AEO, or AI-SEO, is similar to how Google indexes search results. We concentrate on the crucial elements of your website, making it simpler for language models like ChatGPT to grasp and quickly locate information.

### THE STATS

▲27%

Avg. Increase in Inbound Leads

▲32%

Avg. Increase in Engagement Relevance

▲41%

Avg. Increase in Branded Search Demand

After 6 months

### COST COMPARISON

PROVIDER	OMNIUX	SEO SPECIALIST	WEB DEVELOPER
<b>AVG.</b>	<b>\$2,500</b>	<b>\$4,500</b>	<b>\$7,500</b>
SCOPE	PER MONTH	PER MONTH	PER MONTH
Keyword Analysis	✓	✗	
JSON-LD Setup	✓		✗
Alt Tagging	✓	✗	✗
Media Optimization	✓		✗
Performance Reporting	✓	✗	
Post-Launch Support	✓		✗

## Ready To Unlock Your Potential?

Contact us today

Join over 50+ companies already working with OMNIUX.

